



Acquia Content Hub

Last revision of this Product Notice: [v1.1 – 17 May 2021 – hyperlinks updated]
 Prior version(s) of this Product Notice: [v1.0 – 25 January 2021 – initial version]

This Product Notices describes the privacy relevant aspects of the above-mentioned Acquia product/services.

About the Product

Acquia Content Hub is a cloud-based content distribution and discovery service that enables customers to author, search, and share content throughout a complex network of sites and channels. Content Hub Enterprise supports publishing content from Drupal sites and syndicating content to Drupal sites either using the Acquia Content Hub modules or through the Content Hub API. For details about this Product, please refer to the Product Description available online at <https://docs.acquia.com/guide>

1. Processing Operation(s)

The objective of Processing of Personal Data by data importer is the performance of the Services pursuant to the Agreement.

- Processing of Personal Data to deliver its core functionalities required: yes no
- Optional features processing Personal Data:
 - The optional features are deactivated by default: yes no n/a*
- Processing of sensitive Personal Data: yes** no n/a*
- Profiling of individuals based on personal characteristics: yes no n/a*
- Automated decision making that produces legal or other significant impacts on individuals: yes no n/a*

* (n/a = not applicable)

** (optional; depends on the Customer's Drupal application)

2. Details of Personal Data being processed

Categories of Personal Data	Categories of Data Subjects	Purpose of Processing	Categories of Data Recipients	Needed for Core Features	Processing Location	Acquia Inc. acts as Processor
The Service does not store personal data. However, Customers in their sole discretion may configure, design, and administer their websites to capture personal data which may be sent via the Service if the Customer's solution or workflow so dictates. Such personal data may include individual identifiers, contact details, online identifiers, network activity, location data, and any sensitive data categories.	The Service does not store personal data. However, Customers in their sole discretion may configure, design, and administer their websites to capture personal data which may be sent via the Service if the Customer's solution or workflow so dictates. The relevant data subjects would primarily be Customer's end-users including visitors to Customer's website.	Provision of the Services by Acquia to Customer	Site administrators; customers and visitors of Customer's Drupal application(s)	yes	Depends on the data center location chosen by customer	Yes

3. Privacy Enhancements

Objective	Technology / Measure	Data at Rest	Data in Transit
Anonymization and Pseudonymization	Data anonymization at Customer level optional for Customer	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Data confidentiality	Access control measures Encryption at customer level Encryption at Acquia level (see Security Annex and Product Description)	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Data integrity	Ant-tampering technology (see Security Annex)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Data availability including restoring availability, restoring access to personal data, and data resilience	Business continuity and disaster recovery measures (see Security Annex)	<input checked="" type="checkbox"/>	n/a
Regular testing, assessing and evaluating of TOMs	Regular security and process reviews (see also Security Annex)	<input checked="" type="checkbox"/>	n/a

4. Certifications

- SSAE16/ISAE 3402: SOC 1 Type II
- SOC 2 Type II
- ISO 27001:2013
- FedRAMP

5. Data Subject Rights

Through the Service's administration console and through the Customer's own Drupal application, the Customer may manage, update, retrieve, and erase individual Personal Data.

6. (Personal) Data Retention Cycles

Data is retained in the Customer's Drupal application, not in the Service.

7. Sub-Processing

The specific list of sub-processors is available from: www.acquia.com/about-us/legal/subprocessors

Any current Acquia customer with a data processing agreement in place with Acquia may subscribe to receive notifications of new or changed sub-processors through above website.

8. Description of the technical and organisational security measures implemented by the data importer in accordance with Clauses 4(d) and 5(c) (or document/legislation attached)

Data importer has implemented and will maintain appropriate administrative, physical, and technical safeguards for the protection of the security, confidentiality and integrity of Personal Data uploaded to the Services, as described in the Acquia Security Annex (available from <https://www.acquia.com/about-us/legal/gdpr>) applicable to the specific Services purchased by data exporter, as updated from time to time, and made available by data importer upon request. The data exporter is wholly responsible for implementing and maintaining security and data administration within any data exporter applications, configuration settings, or log settings used by data exporter in conjunction with the Services.